

WE  
TURN  
HEADS

## THE TOPPIK TRANSFORMATION

NEW LOOK... NEW PACKAGING...  
NEW PRICING...NEW PRODUCTS...  
NEW CATALOG... NEW WEBSITE!

What hasn't changed is that Toppik instantly gives men and women the look and confidence of a full head of hair. From Hair Building Fibers to a complete range of instant solutions and hair perfecting tools, Toppik has you covered!



**Must see video !**

[youtube.com/toppik](https://youtube.com/toppik)

TOPPIK®



## EASY TOPPIK APPLICATION



**STEP ONE** : Dry and style hair as usual.



**STEP TWO** : Shake or spray Toppik Fibers liberally into thinning hair.



**STEP THREE** : Gently pat hair to disperse Fibers.



**STEP FOUR** : If desired, lightly comb, brush or style your hair after applying Toppik.

## SAVE 10% & GET FREE SHIPPING

### Join Auto-Delivery Today

Replenish your favorite Toppik products easily with regular shipments.

Control how often you get deliveries.

Cancel anytime if you are not satisfied.

### Three ways to join

Phone: Request Auto-Delivery

Toppik.com: Shop, check "Auto-Deliver" option after selecting item, choose frequency, and click "ADD TO CART"

Order Form: Select "Auto-Deliver" and frequency

## ORDERING INFORMATION

**Phone:**  
1.800.THICKEN (1.800.844.2536) - toll free in US/Canada  
International Calls +1.845.457.5072  
7AM-11PM Eastern Time, 7 days a week excluding holidays.

**Online:**  
Toppik.com  
Available 24 hours a day, 7 days a week.

**Mail:**  
Send completed order form to:  
Toppik Inc - Order Dept  
11777 San Vicente Blvd, Suite 650  
Los Angeles, CA 90049

## X5 HAIRLASER

The X5 HairLaser uses fifteen cold beam lasers that deliver 60 milliwatts of laser energy. The laser light is channeled through a patented floating membrane system that conforms to the curvature of your scalp. Its cordless design and LCD display provide exceptional convenience.

Use the X5 for 10-12 minutes, 3 times a week to help improve the look and feel of your hair. It can be used with hair loss treatments like Rogaine and Propecia. The X5 is now available at a special price of \$199, with a 6-month money-back guarantee.



<sup>1</sup>  
The X5 Hair Laser  
**\$199.00**



*\* The X5 is not a medical device. This product has not been cleared by the FDA.*

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## TOPPIK HAIR BUILDING FIBERS

Toppik Hair Building Fibers instantly make hair fuller and thicker. Made of natural, colored Keratin protein that blends undetectably with your existing hair. Toppik resists wind, rain and perspiration, but removes easily with shampoo. It's also great for touching up roots.



			<sup>4</sup>
			Travel Size 3g/.11oz <b>\$6.95</b>
			<sup>2</sup>
			Regular Size 12g/0.42oz <b>\$24.95</b>
			<sup>3</sup>
			Economy Size 27.5g/0.97oz <b>\$46.95</b>
			<sup>1</sup>
			Giant Size 55g/1.94oz <b>\$79.95</b>

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## TOPPIK SPRAY APPLICATOR

**New & improved!** Only Toppik has the patented **Spray Applicator** to give you precise application and disperse Fibers evenly, for a perfectly natural look. It's ideal for the front hairline, especially when used with the Hairline Optimizer. It also works wonders disguising parts, covering up roots and blending hair extensions.



1  
Spray Applicator  
**\$19.95**

*Fits both the 12g and 27.5g  
Fibers bottles*

## TOPPIK HAIRLINE OPTIMIZER

The Hairline Optimizer helps frame your face. Its irregular pattern makes the Fibers disperse slightly unevenly, creating a perfectly natural hairline.



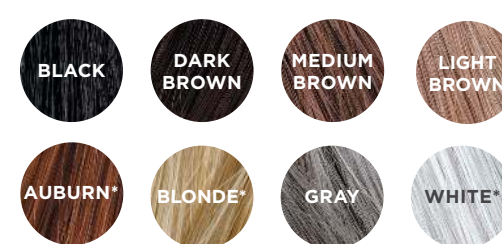
2  
Hairline Optimizer  
**\$4.95**

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## FULLMORE®

Fullmore Colored Hair Thickener is a quick and convenient texturizing spray that instantly makes thinning hair look thick and full. It fills out thinning areas and makes bald spots completely disappear. It is also recommended to touch up gray hair and to darken roots between colorings. Fullmore won't flake or rub off.



*\*Auburn, Blonde and White available while supplies last*



before

after



1  
Fullmore  
Colored Hair  
Thickener  
7.5oz/200g  
**\$24.95**

## ULTIMATE HAIR BRUSH FOR THINNING HAIR

This brush is specifically designed for styling thinning hair. Its massaging bristles help stimulate the scalp, which increases blood flow and potentially increases hair growth. It gently separates and lifts fine or thinning hair, and is ideal for dispersing Toppik Hair Building Fibers.



2  
Ultimate Hair  
Brush for  
Thinning Hair  
**\$9.95**

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## COUVRÉ®

COUVRÉ Scalp Concealing Lotion makes your hair look instantly thicker by eliminating the contrast between thinning hair and scalp. This waterproof formula with natural pigments eliminates scalp show-through, resulting in hair that looks fuller and thicker. It provides long-lasting, subtle color that doesn't stain or rub off, even while swimming, yet removes easily with any shampoo. It comes with 1 reusable Color Blending Sponge Applicator.

COUVRÉ Protein Hair Expander Serum instantly thickens the appearance of hair with concentrated Keratin and botanicals.



1  
Scalp Concealing Lotion  
1.25 fl oz/36.95mL  
**\$24.95**

2  
Protein Hair Expander Serum  
4 fl oz/118mL  
**\$11.95**



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## TOPPIK FIBERHOLD SPRAY

Use Toppik FiberHold Spray for the strongest, longest, most lasting hold. This fine, quick dry mist was designed specially to further strengthen the bond between Toppik Hair Building Fibers and fine or thinning hair.



1  
Full Size  
FiberHold Spray  
4 fl oz/118mL  
**\$9.95**

2  
Travel Size  
FiberHold Spray  
1.7 fl oz/50mL  
**\$5.95**

## new HAIR PERFECTING TOOL KIT

A great value! The Toppik Hair Perfecting Tool Kit contains all the tools you need for flawless application of Toppik Hair Building Fibers. You'll see instantly, fuller, thicker-looking hair. It includes the Spray Applicator, Hairline Optimizer and Travel Size FiberHold Spray.



3  
Hair Perfecting  
Tool Kit  
**\$24.95**

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## **new** TOPPIK HAIR NUTRITION

Toppik Hair Nutrition 2-in-1 Capsules contain a proprietary VitaRenew Complex™ which blends essential antioxidants, vitamins and exotic extracts to nourish fine, thinning or damaged hair. Each dual action, gluten-free supplement also contains Keratin concentrate for dry and brittle hair.\*

30 day supply, take 2 capsules every morning as a dietary supplement or as directed by your health care professional.

1



1  
Toppik Hair Nutrition,  
60 capsules/30 day supply

**\$19.95**

**black** Keratin Protein: necessary to strengthen healthy hair from within.\*

Biotin: increases essential nutrients to hair.\*

Vitamin E: enhances blood circulation to scalp.\*

**red** Red Palm Oil: antioxidants, amino acids, beta carotene, riboflavin nourish healthy hair.\*

Camu-Camu: acts as an antioxidant which promotes healthier hair.\*

*\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

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## TOPPIK CLEANSE / CONDITION / FATTEN

Made with concentrated Keratin proteins and free of sulfates and parabens, these products help enhance the look and feel of thinning hair.

**Toppik Hair Building Shampoo** cleanses and volumizes fine or thinning hair with concentrated Keratin proteins.

**Toppik Hair Fattener** is a concentrated leave-in treatment that thickens existing fine or thin hair strands to add volume and fullness.

**Toppik Hair Building Conditioner** is a lightweight, nourishing formula that leaves fine, thinning or damaged hair stronger and healthier looking.



1

3

2

1  
Hair Building  
Shampoo  
8.5 fl oz/250mL

**\$16.95**

2  
Hair Fattener  
4 fl oz/118mL

**\$17.95**

3  
Hair Building  
Conditioner  
8.5 fl oz/250mL

**\$16.95**

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